SEO 15 Step Checklist

- [ ] Is your website mobile responsive?
- [ ] Check your Site Speed through Websitegrader OR Google PageSpeed Tools.
- [ ] Keywords: Have you completed keyword research for your content?
- [ ] Keywords: What topics are your audience interested in?
- [ ] Keywords: What problems are they trying to solve? What questions are there?
- [ ] Keywords: Use Google Keyword Planner , Moz Explorer or keywordtool.io
- [ ] Title-Tag: Are keywords included in your title tag?
- [ ] Page URL: Does your URLs include keywords or key phrases?
- [ ] Meta Description: Are you using keywords in your meta descriptions?
- [ ] Keyword Density: Have you populated your page content with keywords?
- [ ] Do you have appropriate Image Alt Tags and Image File Names?
- [ ] Page Content: Are you creating relevant, high-quality content?
- [ ] Link Building: Are you increasing links to your website over time?
- [ ] Links: Are you reaching out to relevant businesses & influencers for links?
- [ ] Links: Are you listed in directories?